

Goodnight Moonshine bring beauty to the mundane in wondrous folk jazz album 'Business Unusual'

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RELEASE INFO

NEW ALBUM 'BUSINESS UNUSUAL' OUT FEBRUARY 13TH

'Business Unusual' is the sound of a life being radically restructured, an album that captures Goodnight Moonshine, guitarist Eben Pariser and vocalist Molly Venter, at a moment of profound personal and creative recalibration. After decades spent as touring musicians, the sudden halt of the live music world in 2020 forced the duo into a new, uncharted existence: raising three

children, including newborn twins, while confronting the emotional and logistical weight of domestic isolation. The phrase 'Business Unusual' became both a mantra and a mirror, reflecting a reality where survival, creativity, and care were inseparable.

The album emerged from that pressure point. These songs document the tension between devotion and depletion, ambition and responsibility, love and exhaustion. 'Business Unusual' explores the paradox of having everything you once hoped for while feeling completely underwater, an "exquisite cosmic joke" familiar to modern parents and working families alike. Rather than dramatizing the struggle, the record leans into honesty, offering clarity, warmth, and hard-won grace.

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Sonically, 'Business Unusual' lives in a rare space where folk songwriting meets jazz sensibility. Eben Pariser's guitar work is fluid and exploratory, favoring tone, space, and improvisation over ornamentation, while Molly Venter's voice, smoky, grounded, and emotionally unguarded, anchors each song with lived experience.

Tracks like "Kitchen Table" highlight the album's accessibility, pairing acoustic intimacy with pop-leaning melodies and lyrical specificity that turns everyday moments into something quietly revelatory.

The record was captured through largely unedited live takes, preserving a gritty soulfulness that mirrors the album's themes. Supporting musicians Adam Chilenski (bass) and Ryan Sands (drums) provide a deep, intuitive foundation, allowing the performances to breathe. The album was co-mixed by Grammy Award-winner David Seitz, striking a careful balance between raw immediacy and sonic depth.

True to its ethos, 'Business Unusual' also challenges the mechanics of modern music consumption. Before the digital release, Goodnight Moonshine spent months hand-delivering nearly 1,000 copies of the album to their community. This gesture reframed the album not as a product, but as an offering, an act of connection meant to counter the isolation and burnout that inspired the record in the first place.

"Stars" encapsulates the album's emotional core, weaving gentle harmonies and restrained instrumentation into a final moment of reflection and renewal.

'Business Unusual' is a reclamation of the mundane. An album that recognises the old self may be gone, but insists that something stronger, wiser, and more alive can take its place.

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